

# Astellas Independent Medical Education

## Call for Independent Medical Education Grant Applications Astellas Ophthalmics and Rare Disease – Geographic Atrophy

Release Date: June 15, 2024

### I. Background

Astellas is committed to supporting high quality, evidence-based independent medical education (IME) that seeks to improve the overall safety and quality of patient care and treatment. The intent of this Call for Grant Applications (CGA) is to seek applications for independent accredited/non-accredited education designed to close knowledge gaps identified in the public healthcare landscape, drive measurable improvements in knowledge, competence and performance of healthcare professionals (HCPs), and advance patient health outcomes. “Independent” means that the projects funded are the full responsibility of the recipient organization. Astellas shall have no influence over any aspect of the supported projects and only ask for status updates, quarterly interim and final outcomes reports including a description of the overall impact of the projects.

When responding to this CGA, please adhere to the following principles, requirements and established guidelines for Astellas’ IME grant application process. All applications must be submitted online through the Astellas Grant Management System, accessible at [www.astellasgrants.com](http://www.astellasgrants.com).

### II. Eligibility

Geographic Scope:	Target focus area is <b>global</b> - HCPs from all regions/countries should be able to participate. No restrictions to any country participation.
Applicant Eligibility Criteria:	Eligible applicants include <b>global medical education</b> providers with experience in executing IME with the capability of multiple language translations and global distribution channels across different regions. Collaborations between organizations and within institutions are acceptable. Please note all partners must have a relevant role and the requesting Organization must lead the project.

### III. Requirements

Date CGA Issued	June 15, 2024
Application Deadline	August 15, 2024
Anticipated Grant Decision Date	September 15, 2024
Clinical Area-Education	Geographic Atrophy
Target Activity Launch Date	October-November 2024
Specific Educational Gaps To Be Addressed	<p>The purpose of this CGA is to encourage organizations with <u>global</u> medical education experience to submit grant applications for independent accredited/non-accredited activities designed to enhance awareness and understanding of diagnosis, management, current/potential therapeutic approaches, as well as the patient burden associated with Geographic Atrophy (GA).</p> <p>Knowledge gaps in GA which have been identified in the public healthcare landscape include:</p> <ul style="list-style-type: none"> <li>• Lack of awareness of GA diagnosis, disease progression, the importance of early intervention, and the impact on visual/functional outcomes.</li> <li>• Limited education about differences in the Mechanism of Action (MOA), molecular construct, efficacy, and safety findings between the currently available therapeutic options.</li> <li>• Lack of understanding about the importance of preservation of sight and other important metrics for patients.</li> <li>• Insufficient knowledge to differentiate GA from wet age-related macular degeneration (AMD) in diagnosis and disease burden.</li> <li>• Limited awareness in providing potential parallels between GA and other chronic diseases such as cancer and neurodegenerative disease in disease progression and impact.</li> <li>• Limited knowledge on how to use current and novel imaging techniques and endpoints to monitor GA and to assess the effect of treatments.</li> </ul> <p>All proposals must address at least 3-4 knowledge gaps identified above.</p>

<p>How to Submit an Application</p>	<p>Please go to <a href="http://www.astellasgrants.com">www.astellasgrants.com</a> LOGIN -Grants for Education and sign in. First-time users will need to “REGISTER NOW” and create a profile.</p> <p>Select the following:  Country of Request (in what country will the educational activity occur):  Any country  Therapeutic Area: Ophthalmology  Disease State: Geographic Atrophy  Geographic Reach: Cross-border</p> <p>Requirements for submission – You must:  – include “2024-CGA-GA” in the “Program/Activity Title” section of the main proposal, in addition to the title of your activity; and  - complete all required sections of the online application and upload the requested documents.</p>
<p>Target Audiences/  General Considerations/  Format</p>	<p>HCPs: retina specialists, general ophthalmologists and optometrists, responsible for treatment decisions and caring for patients with GA and AMD.</p> <p>Target audience may vary depending on the educational/knowledge gap being addressed.</p> <p>Priority will be given to proposals that address multiple knowledge gaps from the above list as well as proposals introducing <b>innovative</b> dissemination and engagement approach.</p> <p>Proposals should be submitted in English. Language translation capabilities should be included in the activity description as well as the proposed budget (e.g., Spanish, German, French and Italian).</p> <p>Proposals for IME may include:</p> <p>All activity formats including but not limited to virtual, on-demand (enduring), print materials, utilizing innovative communication channels, apps, social media, digital programs, podcasts and resources or tools for clinical practice use.</p>

<p>Expected Approximate Monetary Range of Grant Applications</p>	<p>Individual event/activity requests will be reviewed. The total budget for this CGA is 900,000 USD intended to support multiple activities and/or grants.</p> <p>The amount of any grant funded by Astellas for any educational activity may vary from the amount requested.</p> <p><b>Multi-supported initiatives are strongly preferred.</b></p>
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**IV. Terms and Conditions**

1. This CGA process does not commit Astellas to award a specific grant or provide a grant of a specific amount if one is awarded.
2. This CGA process does not commit Astellas to pay for any costs incurred in the preparation of a response to this CGA process.
3. Astellas reserves the right to accept or reject any or all applications received because of this request, or to cancel this CGA in part or in its entirety at any time for any reason.
4. All communications about the CGA must be sent to the Astellas IME team at [www.astellasgrants.com](http://www.astellasgrants.com). Applicants should not contact other departments within Astellas regarding this CGA. Failure to comply may affect the acceptance of your application.
5. The decision by Astellas to provide a grant will not be determined in a manner that considers the volume or value of any business otherwise generated between Astellas and any applicant.
6. Applicant shall have complete control over the content, development, and implementation of the education programs and/or materials, including, if applicable, the selection of faculty. Any information provided as part of the education program regarding any products, including, without limitation, Astellas products, shall be accurate, objective and based on scientific methods generally accepted in the medical community.
7. Upon approval by Astellas of a Grant Proposal, the successful Organization will receive a formal Letter of Agreement (LOA) confirming the grant for signature. This LOA will cite specific responsibilities of the Organization and also indicate how to appropriately acknowledge Astellas for the provision of financial grant support for the proposed activity. Financial funding will not be provided until a signed LOA is returned to Astellas by the Organization.